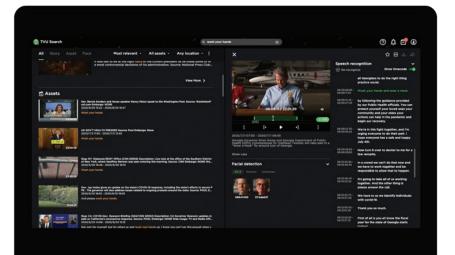
# **TVU Search**

### Advantages

- $\bigtriangleup~$  Find live and archived content quicker
- △ Create stories faster
- △ Access content anywhere
- ightarrow Streamline the story development workflow

# Search, Find and Clip Live Content Faster

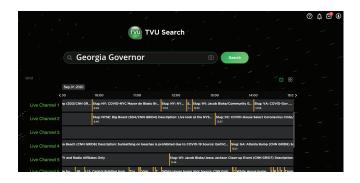
Automatically sort through hours of live and archived video footage to locate exactly the content needed. Create better stories and get them on air quicker.



## TVU Search Features

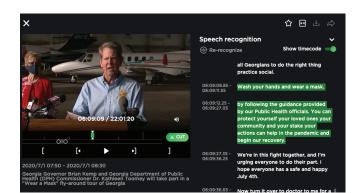
#### Find content on live or archived feeds

Search using keyword, phrase or uploaded image to automatically locate all related content.



#### Locate, clip and download the desired content in no time

Clip and download the desired content from live feeds in real time using simple clipping tools.



Select and use any desired text from TVU Search's speech recognition.

#### Review matching content from all feeds

Sort and review all media content matching the search criteria and identified by TVU's Al technology. Refine search as needed based on relevancy and air date.

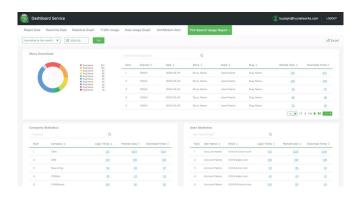


#### Analyze historical search patterns with dashboard reporting

See usage information in easy to understand charts and color-coded graphs. Choose from a selection of data to view including:

- the number of times a story was downloaded

 the number of created video clips including full slug information
the history of downloaded files including the usage information by individual users





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\*Requires a cellular 3G, 4G or LTE connection \*\*Simulated smart device pictures